

COVER SHEET

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SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,
MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1 2

Month

3 1

Day

LETTER/MISC

(Form Type)

0 5

Month

0 8

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier



15 October 2012

SECURITIES AND EXCHANGE COMMISSION
SEC Building, EDSA, Greenhills
Mandaluyong City, Metro Manila

Attention: **Director Justina F. Callangan**
Corporate Finance Division


Subject: **PUBLIC OWNERSHIP REPORT**

GENTLEMEN:

Please see attached PGOLD's Public Ownership Report as of 30 September 2012.

Thank you.

Very truly yours,


ATTY. CANDY H. DACANAY-DATUON
Compliance Officer

PUREGOLD PRICE CLUB, INC.
 Computation of Public Ownership Report
 As of 30 September 2012

Number of Issued Shares	2,766,406,250
Number of Treasury Shares	0
Number of Issued and Outstanding Shares	2,766,406,250

Less: Non-Public Shareholdings

Shareholdings of Directors/Officers	Number of Shares
Lucio L. Co, Chairman	870,939,301
Susan P. Co, Vice Chairman	736,253,810
Leonardo B. Dayao, Director and President	739,925
Ferdinand Vincent P. Co, Director	110,326,754
Pamela Justine P. Co, Director	110,326,754
Marilyn V. Pardo (Independent Director)	1
Edgardo G. Lacson (Independent Director)	1
Total Non-Public Shareholdings	1,828,586,544
Total of Public Holdings	937,819,706

PUBLIC OWNERSHIP 937,819,706 = 34%
 2,766,406,250

MINIMUM PERCENTAGE OF PUBLIC OWNERSHIP

Market Capitalization Computation

Issued and Outstanding Shares	2,766,406,250
Market Price (June 30, 2012)	29.70
Market Capitalization	82,162,265,625
Minimum Public Ownership	10%
PGOLD Actual Public Ownership	34%

PGOLD is in compliance with the Minimum Percentage of Public Ownership because its actual public ownership percentage is 34% which is above the minimum requirement of 10% for a company with market capitalization of over Php10B.


Total Number of Shares Owned by the Public	937,819,706
Total Issued and Outstanding Shares	2,766,406,250
Percentage of Public Ownership	34%

MINIMUM NUMBER OF SHAREHOLDERS

30 September 2012

Number of Listed Shares	2,000,000,000
Number of Shareholders owning atleast 1 board lot each	17
Percentage of Foreign Ownership Limit	40%
Actual % of Foreign Ownership as of 30 September	27.95%

Certified Correct by:

A handwritten signature in black ink, appearing to read 'CANDY H. DACANAY-DATUON', written over the printed name.

ATTY. CANDY H. DACANAY-DATUON
Compliance Officer